

**ARCHIE
SERIES**

Archie's Pal

APPROVED
BY THE
COMICS
CODE
AUTHORITY

10¢

SEPT.

NO.
76

Jughead



TRANSISTOR RADIO

- All Assembled And Ready To Play
- Complete With Aerial, Earphone, and Carrying Case

Here is a beautiful, imported transistor radio with two transistors at a price that all you kids can afford. Fully assembled—nothing to build—nothing to complete, this handsome radio plays beautifully with true quality reception brought in by its sensational aerial that lets the whole gang enjoy good listening of music, sports, or any top radio program, because your calibrated tuning dial aids you in bringing in stations bright and clear.

Listen Anytime—Anywhere

You can always enjoy this sensational transistor radio wherever you are, because it also has a personal earphone that lets you tune in your favorite program with complete privacy... put the plug in and only you can hear... pull the earplug out and everyone hears.



30 Day Free Trial

Order now on a 30 Day Free Trial. If you are not 100% delighted, then simply return it for prompt refund of full purchase price. Because of the sensational low price of the transistor radio, we are forced to ask for an additional 36¢ shipping charge.

So Handy—Can Be Taken Anywhere

No longer is there a need to carry expensive, heavy, battery type radios that are bulky and need constant replacement. And this compact beauty weighs less than 1 lb.

Here's All You Get

When you order your transistor radio, with its calibrated tuning dial, it comes to you complete with its own carrying case, aerial and private earphone... there is nothing else to build... nothing left to put together, it's ready to play. So don't delay! Simply fill out the order blank. The complete price for the transistor radio with carrying case, aerial, and private listening earphone is only \$12.98.

Money Back Guarantee

Honor House Products Corp.
Lynbrook, N.Y.

Dept. FK-71

Rush me my transistor radio with private earphone and carrying case. I understand if I am not 100% delighted, I may return it after 30 Day Free Trial for prompt refund of full purchase price.

- ☐ I enclose \$12.98 plus 36¢ shipping charge.
☐ Send C.O.D. I enclose \$1 deposit. Balance on delivery plus C.O.D. and shipping charges.

Name

Address

COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably
Priced at **ONLY \$298**



Yes, that price is correct. Only \$298 for the complete 4 piece set. Not \$298 each, but \$298 complete for all 4 pieces. And, there is nothing else to buy... no extras, no additions. Its modern appearance and wide-stitched simulated leatherette material will amaze you with its good looks.

IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are riveted in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

NOT FANCY LUGGAGE—BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces if luggage is only \$298. Because of its size, we are forced to ask for an additional 63¢ shipping charge.

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only \$298 plus C.O.D. and shipping charges. Then, even use them for 10 full days. If you are not 100% delighted then simply return them for your full purchase price refund.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. Dept. VC-89
Lynbrook, N. Y.

Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

- ☐ I enclose \$298 and 63¢ shipping charges. Same Money Back Guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

Jughead

Wish-y Washy



LOOK, A SHOOTING STAR!

MAKE A WISH! QUICK!



I KNOW WHAT JUGHEAD WISHED FOR, I BET!

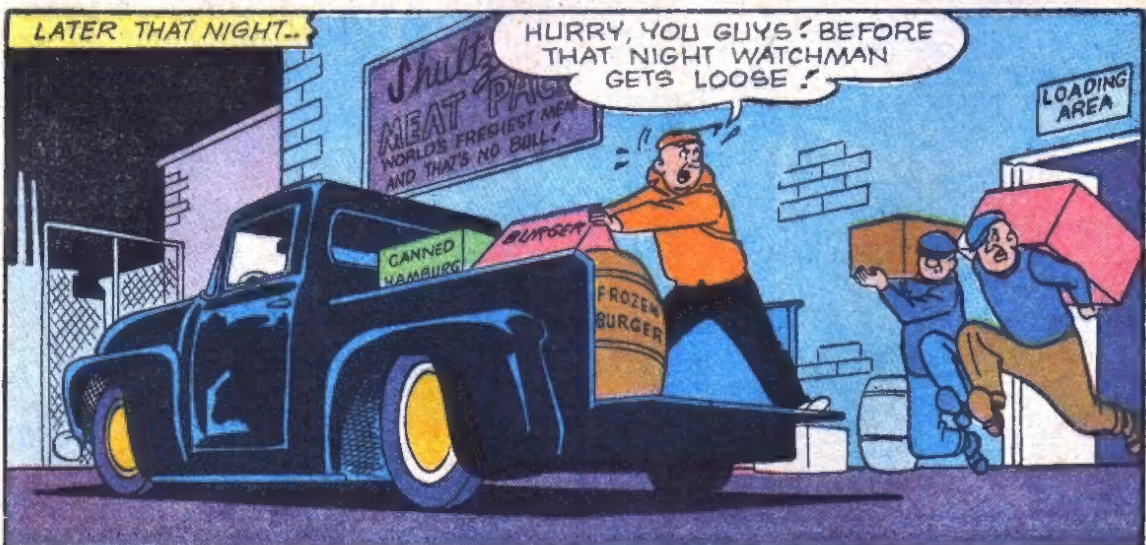
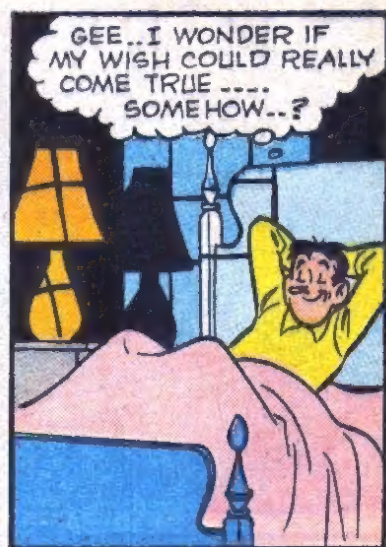
A TRUCKLOAD OF ICE CREAM, EH, JUG?

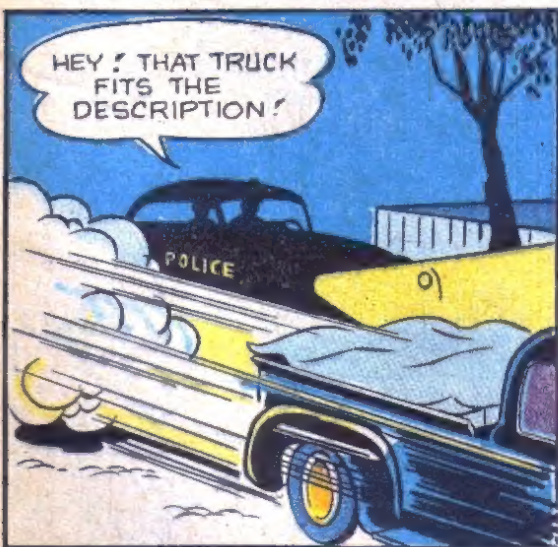


VERY FUNNY! BUT YOU HAPPEN TO BE COMPLETELY AND ENTIRELY WRONG!



I WISHED FOR A TRUCKLOAD OF HAMBURGER!





THE COPS
ARE GAINING,
BUTCH!

THIS TRUCK
IS TOO
HEAVY!

WE'LL HAVE
TO DUMP
THE LOOT!

EVERYTHING
OUT! HURRY!

HERE, HERE!
LET'S CUT THE
RACKET OUT
THERE!

IF THEY KEEP
THAT UP, I'LL
CALL THE
COPS!

**BUMP
CRASH!**

OKAY! LET'S TRY
DOUBLING BACK THE
WAY WE CAME!

NOW WHERE WAS I?
OH, YES... DREAMING
ABOUT (SLURP!)
HAMBURGERS!

zzz

zz

zzzzz

zz

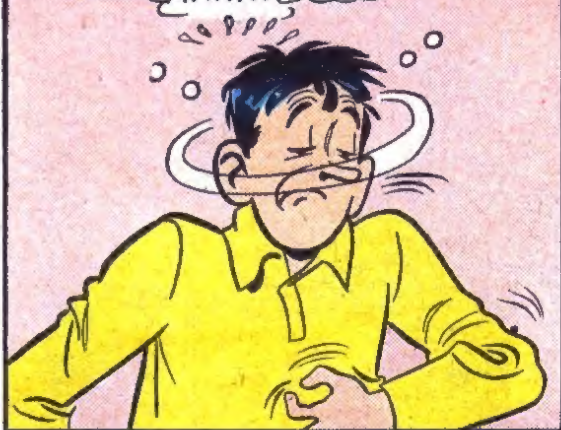
CAME THE DAWN...AND...

HI-LEE! HI-HO!
ANOTHER DAY!



TIME FOR MY DEEP-
BREATHING AND PINKY-
TWIDDLING EXERCISES!

YAWN!



FIRST I'LL...

YIM!



IT CAME TRUE!
MY WISH CAME
TRUE!



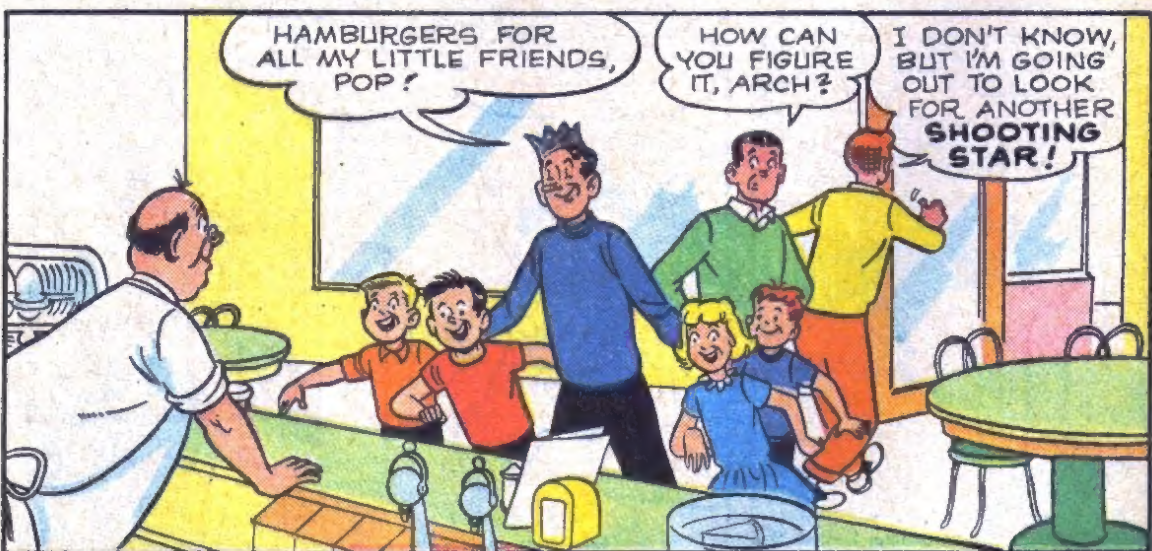
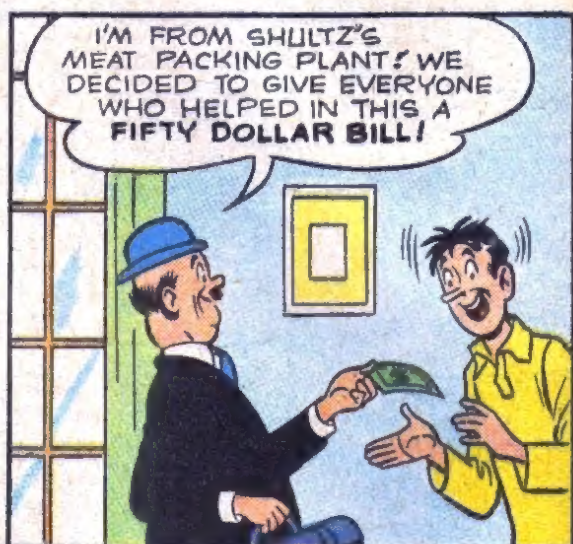
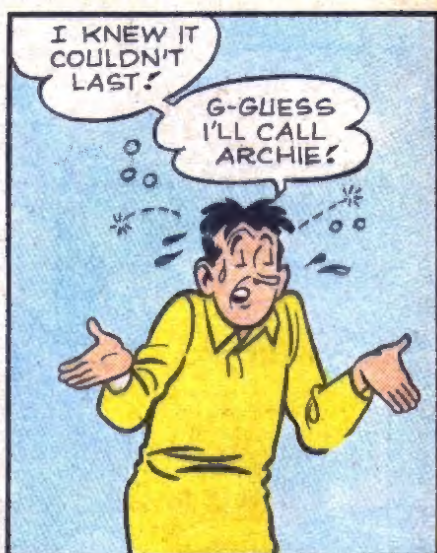
HELLO, ARCHIE?
GUESS WHAT?
MY WISH---



RING

OH, OH!
THE DOOR-
BELL!





BOB HOPE MEETS JIMMY AND JANE

BACHELOR IN PARADISE SCENE 3



WATCH FOR BOB HOPE, STARRING IN "BACHELOR IN PARADISE," AN MGM PICTURE AT YOUR LOCAL THEATRE SOON.

HOLD IT, GUARD! WHAT SEEMS TO BE THE TROUBLE?

CAUGHT THEM SNEAKIN' IN...PROBABLY WANT YOUR AUTOGRAPH!

NO, WE DON'T! THAT IS, WE DO, BUT...



WELL, 'LONG AS YOU'RE HERE, WHAT'S ON YOUR MIND?

DO WE REALLY STAND A CHANCE OF WINNING A SWIMMING POOL IN THE "POPSICLE" CONTEST?



SURE DO! ALL YOU NEED TO ENTER ARE THREE RED "SICLE" BALLS FROM "POPSICLE" OR OTHER "SICLE" TREATS...THEN COLOR IN THE PICTURE PUZZLE. HERE, THESE'LL START YOU OFF!

GEE, THANKS, MR. HOPE!



WE'RE RUSHING RIGHT HOME TO ENTER THE "POPSICLE" CONTEST!

HEY, WAIT! DON'T YOU WANT MY AUTOGRAPH?-- THAT'S A GREAT PRIZE, TOO!



Kids! Bob ("Bachelor in Paradise") Hope says: "Dive in and win a swell swimming pool in the **Popsicle** WATER SPORTS CONTEST!"

**2130
GREAT
PRIZES!**

Get Entry Blank for the "POPSICLE" Water Sports CONTEST and free Gift List from your Ice Cream Man, or use this handy form!

Popsicle, P.O. Box 550
New York 46, N. Y.

Please send Entry Blank for the "Popsicle" "Water Sports" Contest

Name _____

Address _____

City _____ Zone _____ State _____

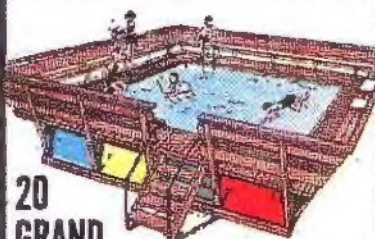
And send me the FREE Giant GIFT LIST showing dozens of wonderful gifts you get for saving "POPSICLE" coupons.

10 BIG WEEKLY CONTESTS!

Enter as often as you wish!
Last contest closes
August 5, 1961.

ENTER NOW!

This contest is limited to the U.S. and Possessions and Canada and is void and not extended in any State or locally where participation in and conducting thereof are prohibited, taxed, licensed, or restricted.



**20
GRAND
PRIZES!**

Giant "Above Ground" 16-Foot FUTURA SWIMMING POOLS! Completely installed — with fence, filter, sundeck and pool-side seats!

10 BIG SECOND PRIZES!

11-foot SEA SNARK SAIL BOATS

Light, portable sailboats, ready for aquatic action anywhere!



600 BIG THIRD PRIZES!
FOR BOYS: 300 Zebco FISHING KITS



500 BIG FOURTH PRIZES!
Vale Water Sports TREASURE CHESTS



1,000 BIG FIFTH PRIZES! Vale AIR MATTRESSES



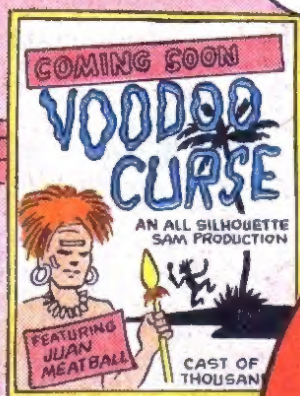
**FOR GIRLS: 300
Tote 'N Float
BEACH BAGS**



"POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE," and "SICLE" are Registered Trademarks. ©1961 Joe Lowe Corporation, New York 1, N. Y.

MOOSE

SPELL
BINDER



D-LH, WHAT'S
THE PICTURE
ABOUT, ARCH?

IT'S ABOUT HOW
THE WITCH DOCTOR
GETS REVENGE!

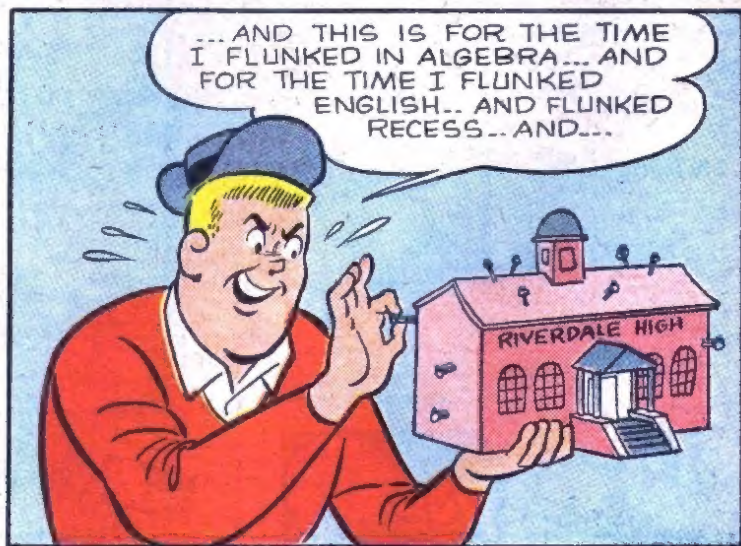
HE MAKES A
MODEL OF WHATEVER
IT IS THAT'S BUGGING
HIM---

THEN HE PUTS A
CURSE ON HIS VICTIM
BY STICKING PINS
INTO THE MODEL!

D-LH, SEE YOU
LATER, ARCH! YOU
JUST GAVE ME
AN IDEA!

I SHOULD BE
FINISHED WITH
THIS MODEL IN
A FEW MINUTES!

... AND THIS IS FOR THE TIME
I FLUNKED IN ALGEBRA... AND
FOR THE TIME I FLUNKED
ENGLISH... AND FLUNKED
RECESS... AND...



Archie

**NO
CONTEST**

IF YOU'RE GOING TO TRY OUT FOR THE GIRLS' TEAM, BETTY, MAYBE I CAN GIVE YOU A FEW POINTERS!



FIRST, YOU GRIP THE BALL FIRMLY..



..THEN, YOU RELEASE IT WITH A FORWARD MOTION!



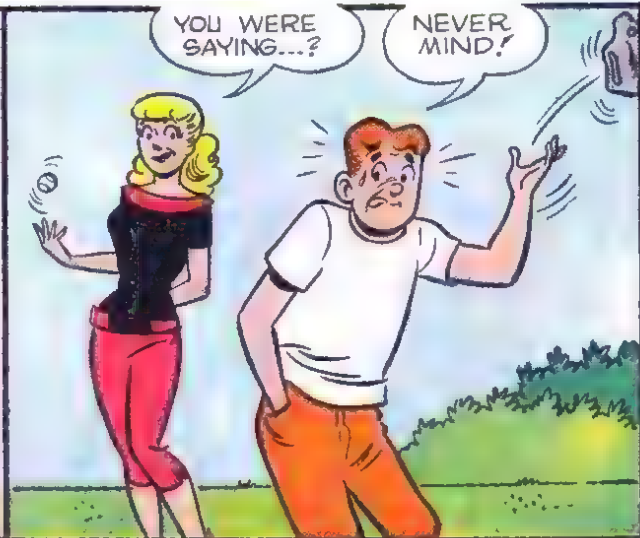
NOW TO CATCH THE BALL!

WATCH HOW I DO IT!



YOU WERE SAYING...?

NEVER MIND!



BOYS! GIRLS! LADIES! MEN!

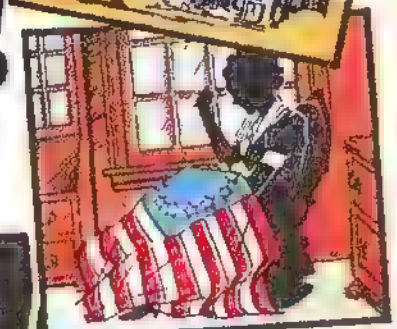
**WHO ARE
THESE FAMOUS
AMERICANS?**



A BEAUTIFUL NEW PHOTO RING!

Ring is a real
dazzler! Made of sturdy
brass in a 16K gold electro-
plated finish. Size quickly
adjustable to fit ANY finger!

*with compartment
for your favorite picture!*



EASY AS ROLLING OFF A LOG!

Just CHECK COUPON Below Giving Name That Goes
With Each Picture! If You Get All 4 Right, We'll Send You

PHOTO RING Absolutely FREE!

The NEWEST STYLE in Personal Jewelry! Wear your favorite pic-
ture in this beautiful, gleaming PHOTO RING! Think how your
friends will envy you when they see it! And it's so EASY — and so
much FUN — to win! Just check on coupon the correct names of
the 4 FAMOUS AMERICANS shown in the pictures and mail to us.
If you name all 4 correctly, we'll send you ABSOLUTELY FREE
your OWN PERSONAL PHOTO RING with space for your favorite
picture and PLASTIC PICTURE SHIELD to protect it. Also, we'll
send you BIG, FREE CATALOG of wonderful PREMIUMS — Bikes,
Wrist Watches, Guns, Dolls, and dozens of others — which you
can easily get for your very own! Simply offer White CLOVERINE
BRAND SALVE, easily sold to friends, relatives and neighbors, at
50¢ a package, and choose your PREMIUM or CASH COMMIS-
SION. But right NOW, get your FREE PHOTO RING! Name cor-
rectly the 4 Famous Americans shown at right and RUSH COUPON
TO US TODAY!

**ACT
NOW**

**BE
THE
FIRST**

WE ARE RELIABLE!

BE THE FIRST!

MAIL THIS COUPON TODAY WIN BEAUTIFUL NEW PHOTO RING!

WILSON CHEMICAL CO., DEPT. 23-140 TYRONE, PA.

Famous Americans shown in pictures are: (check 4 only)

- | | | |
|--|--|---|
| ☐ Benjamin Franklin | ☐ Betsy Ross | ☐ Paul Revere |
| ☐ Daniel Boone | ☐ Molly Pitcher | ☐ Thomas Jefferson |

If I am a winner, rush my GENUINE 16K GOLD FINISH PHOTO RING and
14 packages of White CLOVERINE BRAND SALVE to sell at 50¢ a package.
I will remit amount asked within 30 days, select a PREMIUM or keep CASH
COMMISSION as explained under Premium in Catalog sent with order,
postage paid to start.

Name _____ Age _____

Street _____ RD _____ Box _____

Town _____ Zone _____ State _____

PRINT LAST
NAME HERE

Paste coupon on postcard or mail in envelope today!

HURRY! HURRY!

**WIN A PHOTO RING!
ABSOLUTELY FREE!**

Just name correctly the 4 Famous
Americans in the pictures above.
Check names on coupon — fill in
rest of coupon, mail to us at once

**IT'S EASY TO WIN!
ACT RIGHT AWAY!**

WILSON CHEMICAL CO.

Dept. 23-140 Tyrone, Pa.

Archie's Pal
Jughead

BEACH DAZE

WE'VE GOT THE UMBRELLA,
BLANKETS, THERMOS, TOWELS...
ANYTHING ELSE?

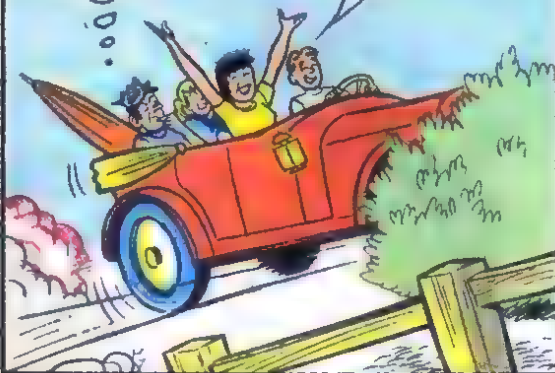
NOPE!
THAT'S
IT!

WHAT'RE WE
WAITING FOR?
LET'S GO!



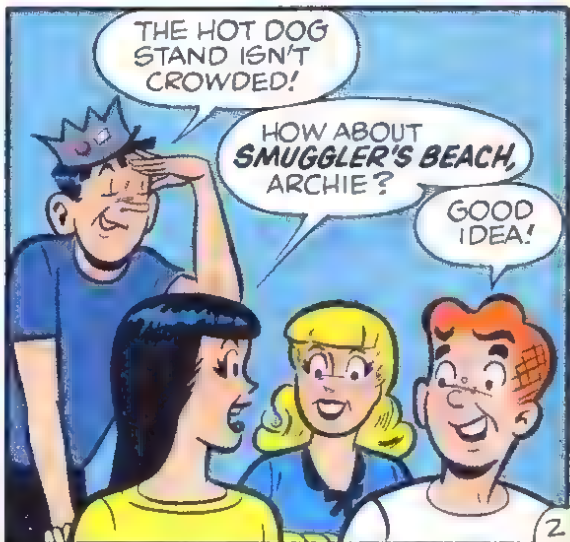
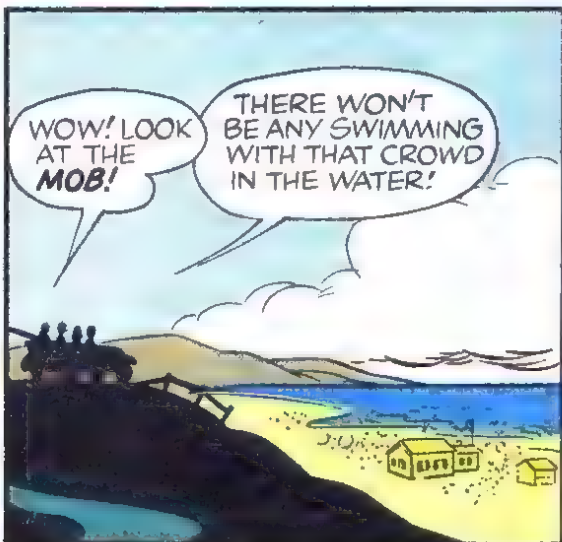
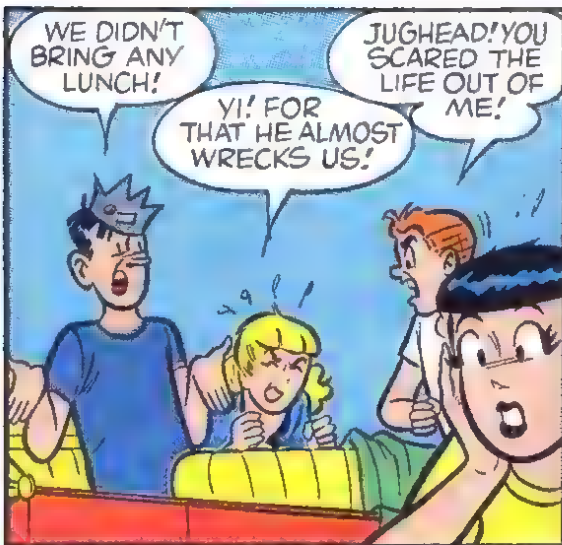
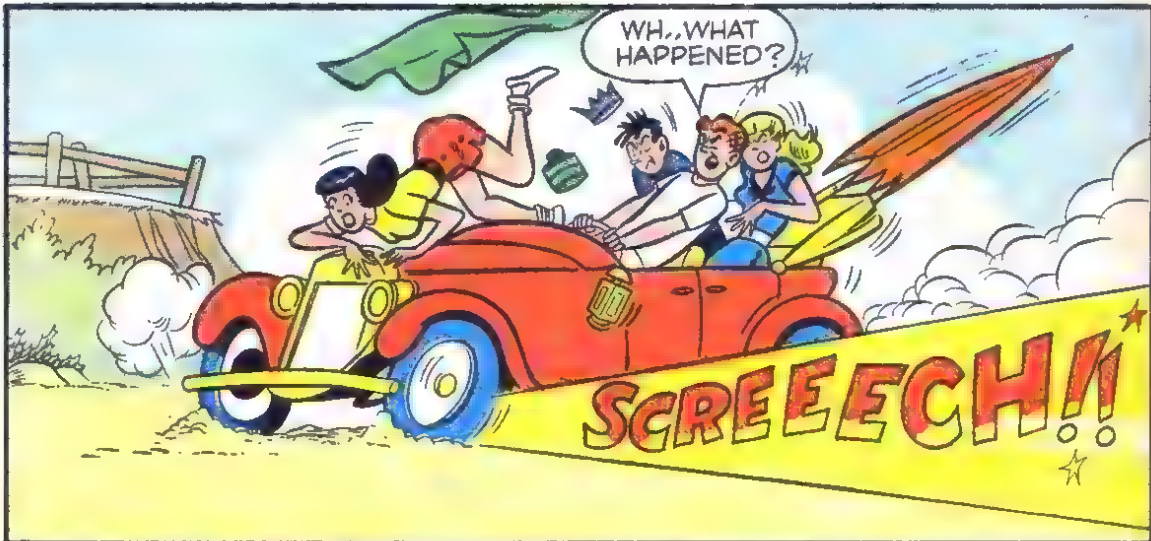
UMBRELLA..
BLANKETS..
TOWELS...
THERMOS...

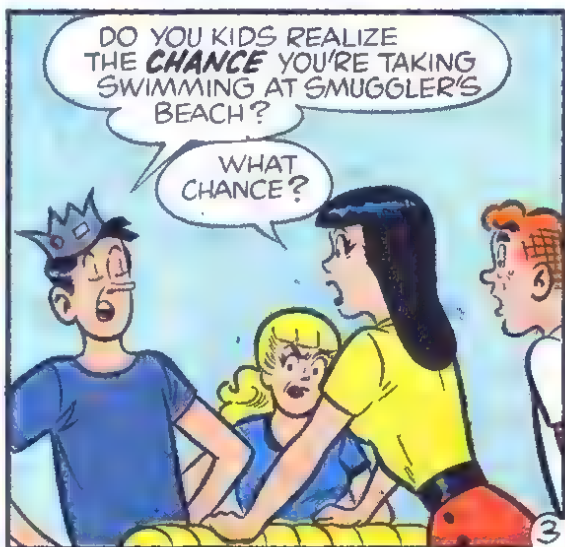
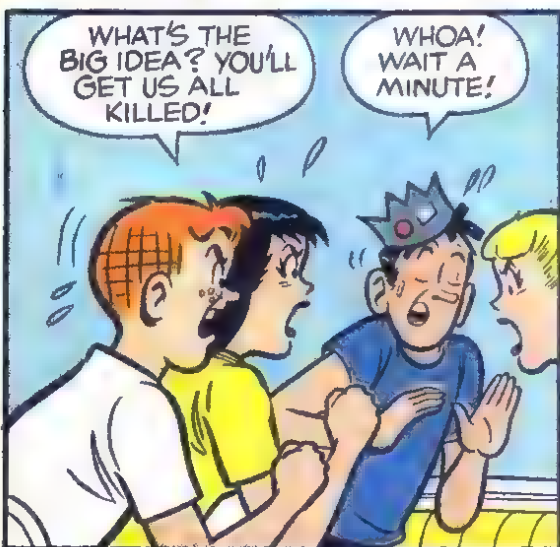
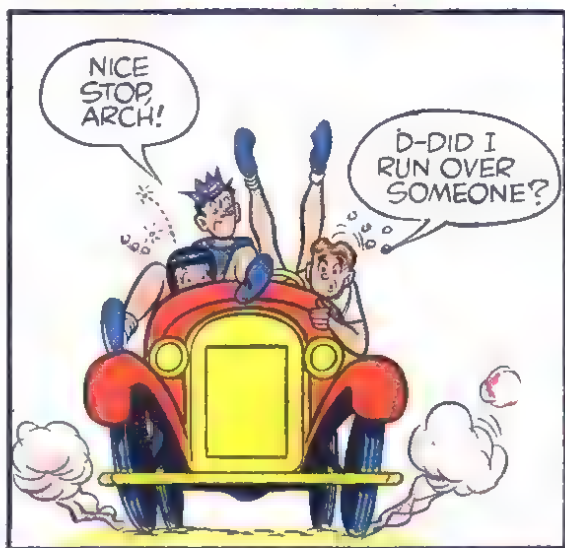
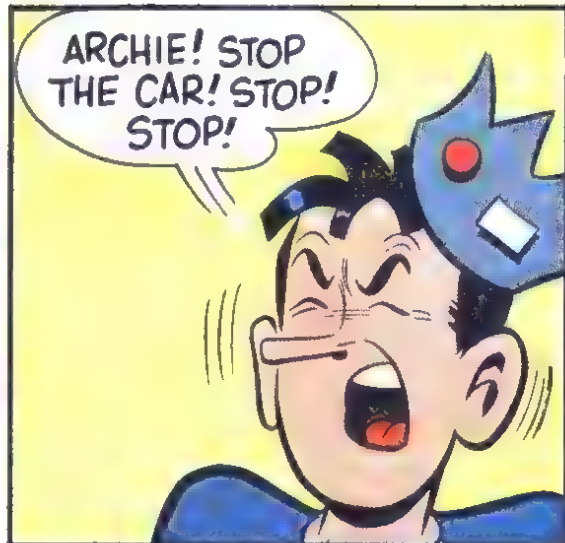
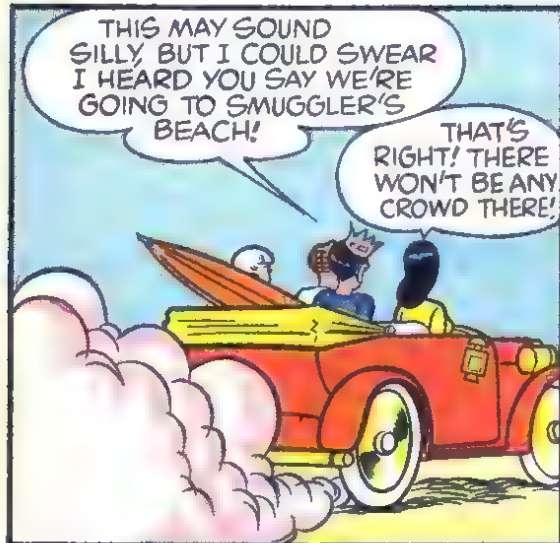
A-SWIMMING WE WILL
GO! A-SWIMMING WE
WILL GO! HEIGH-O THE
MERRY-O! A-SWIMMING
WE WILL GO!

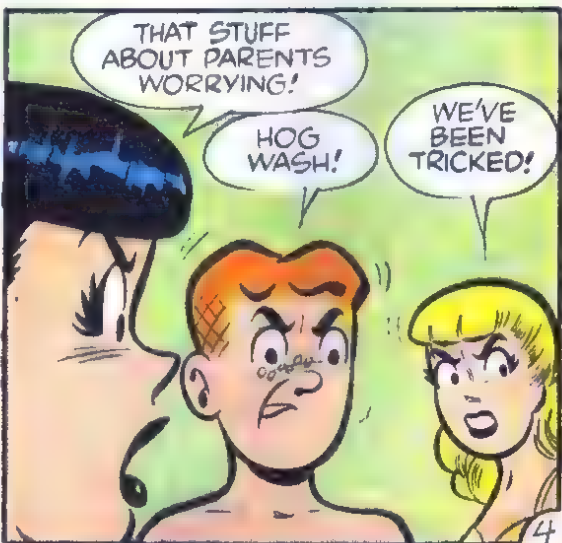
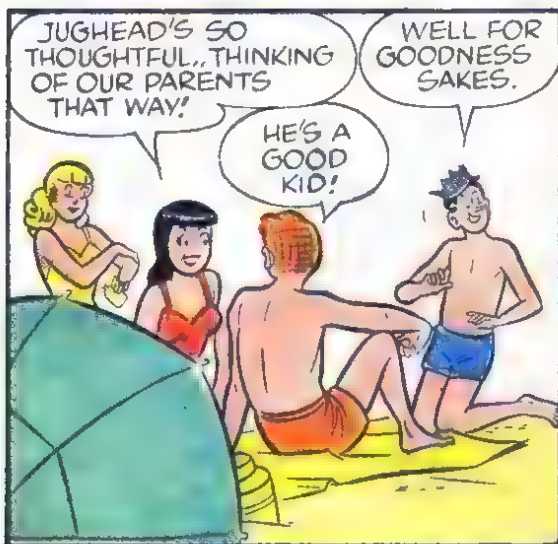
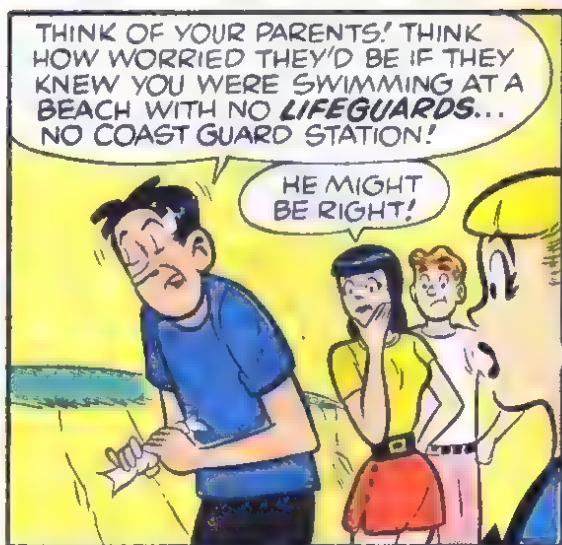
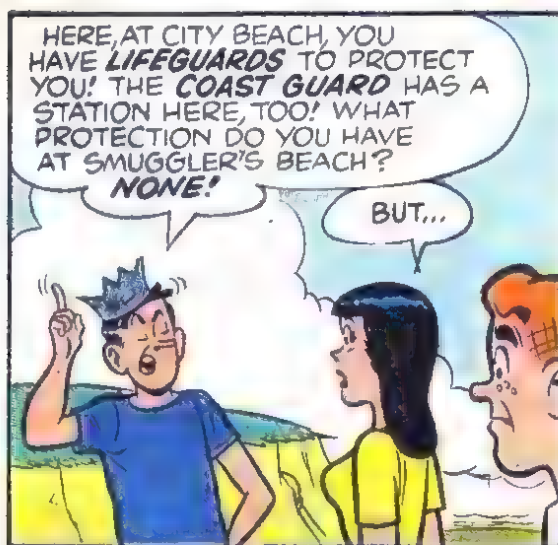


ARCHIE! STOP!
STOP THE CAR!
STOP! STOP!



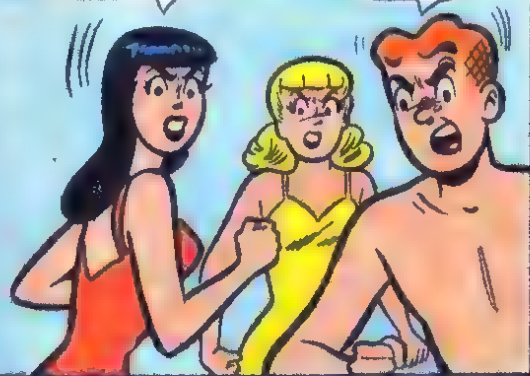






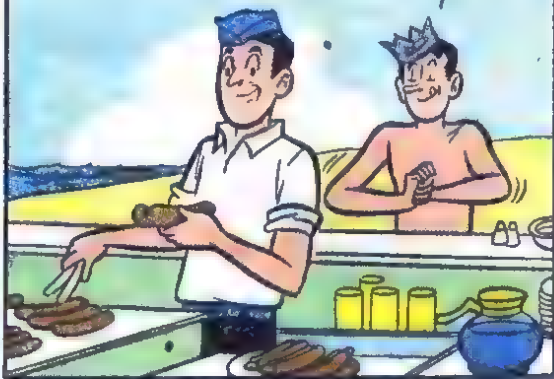
HE WANTED US HERE
BECAUSE OF THE HOT
DOG STAND! **THAT'S**
WHAT HE WAS
WORRIED ABOUT!

LET'S
GET HIM
AND
LEAVE!



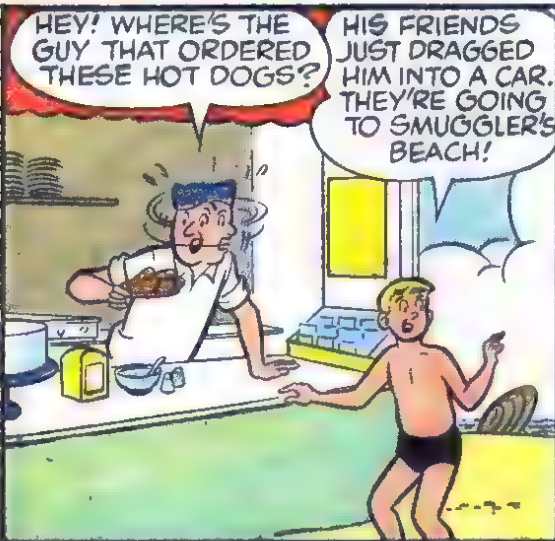
SIX HOT DOGS
COMING UP!

THAT'S WHAT
I LIKE ABOUT
THE BEACH!



HEY! WHERE'S THE
GUY THAT ORDERED
THESE HOT DOGS?

HIS FRIENDS
JUST DRAGGED
HIM INTO A CAR.
THEY'RE GOING
TO SMUGGLER'S
BEACH!



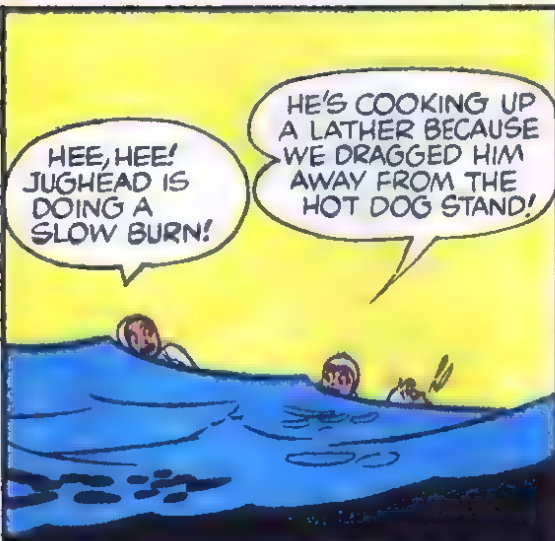
LAST ONE
IN IS A WET
SOCK!

PLEASE DO
NOT DROWN!



HEE, HEE!
JUGHEAD IS
DOING A
SLOW BURN!

HE'S COOKING UP
A LATHER BECAUSE
WE DRAGGED HIM
AWAY FROM THE
HOT DOG STAND!



I'LL GET EVEN
WITH THEM!

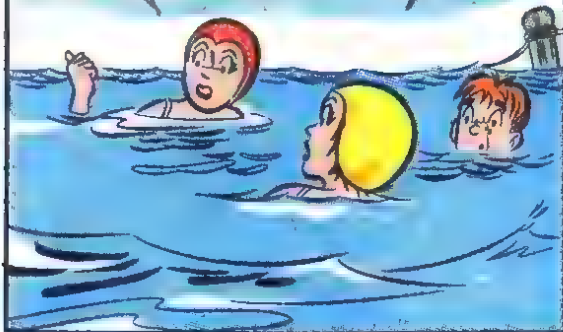
THEY CAN'T
DO THIS TO
ME!



A HALF HOUR LATER...

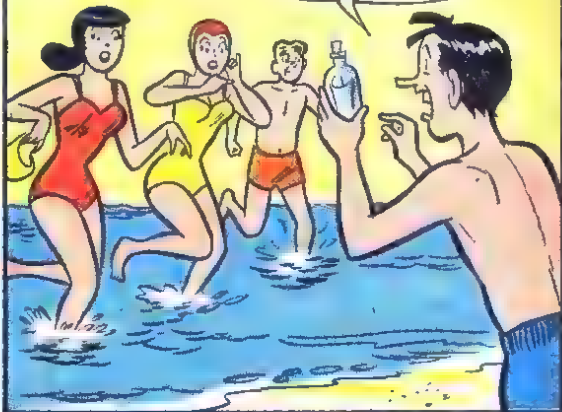
HEY KIDS!
JUGHEAD'S
CALLING
US!

HE SEEMS
EXCITED ABOUT
SOMETHING!



WHAT'VE YOU
GOT THERE,
JUGGY?

THIS BOTTLE JUST
WASHED UP ON THE
BEACH! THERE'S A
NOTE IN IT!



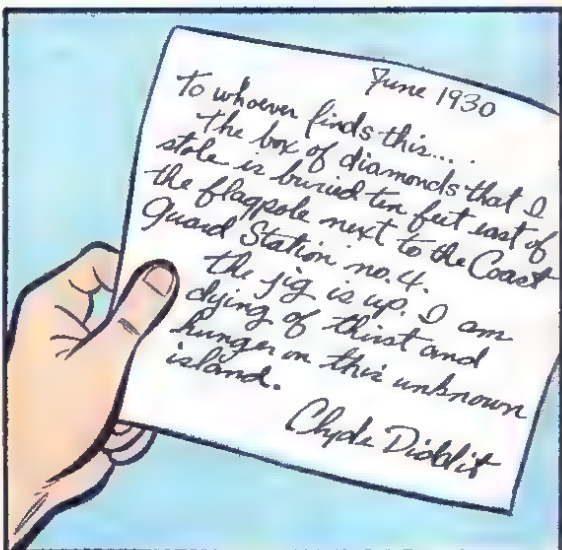
HOLY SMOKES!
SAY! THIS IS
INTERESTING!

WHAT
DOES
IT
SAY?

QUICK,
READ
IT!



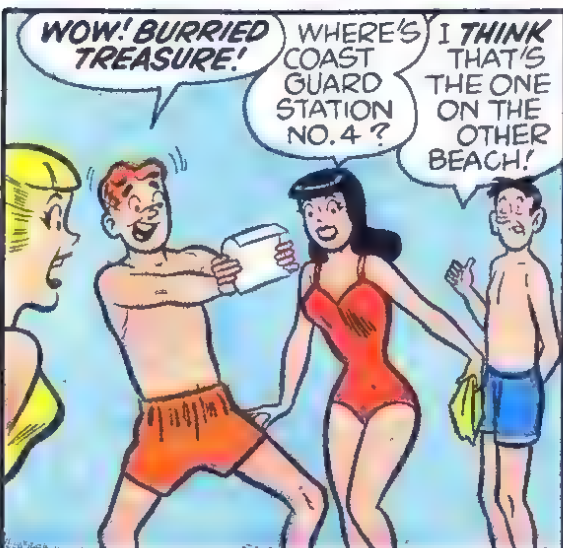
June 1930
To whoever finds this...
The box of diamonds that I
stole is buried ten feet east of
the flagpole next to the Coast
Guard Station no. 4.
The jig is up. I am
dying of thirst and
hunger on this unknown
island.
Chyle Diddit



WOW! BURIED
TREASURE!

WHERE'S
COAST
GUARD
STATION
NO. 4?

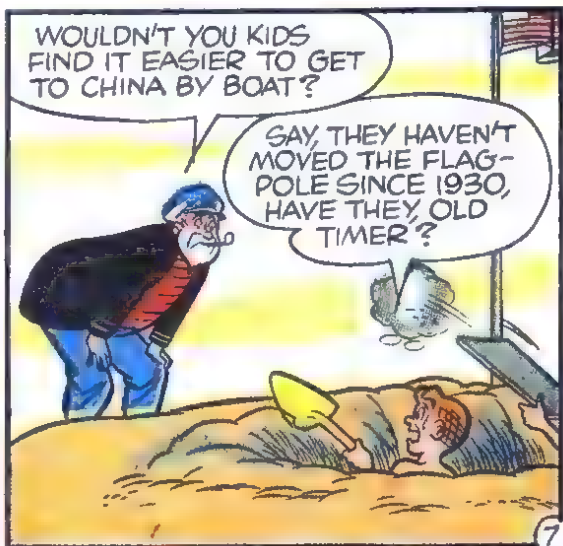
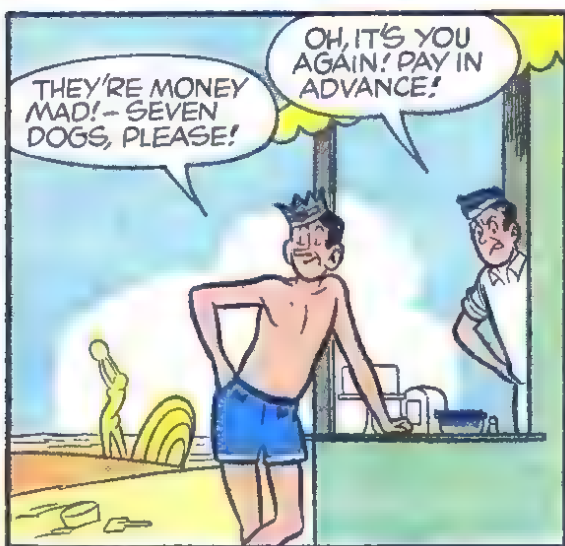
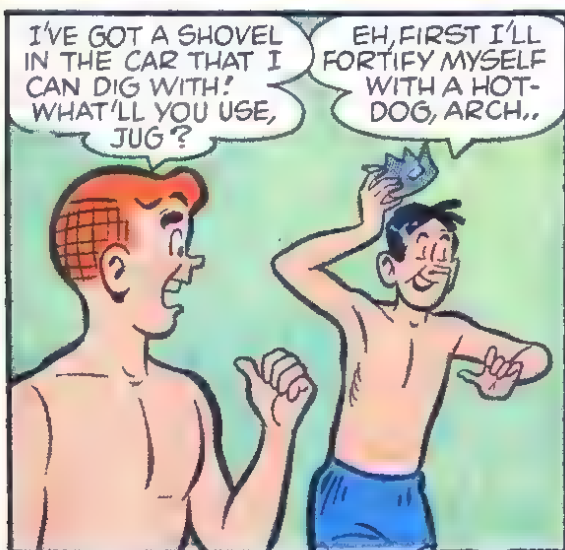
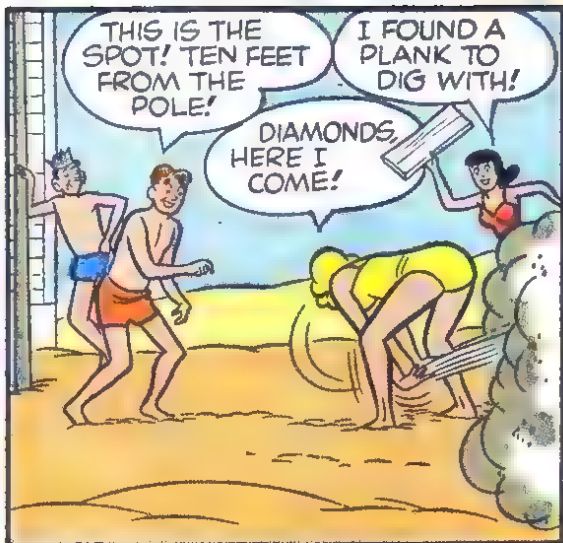
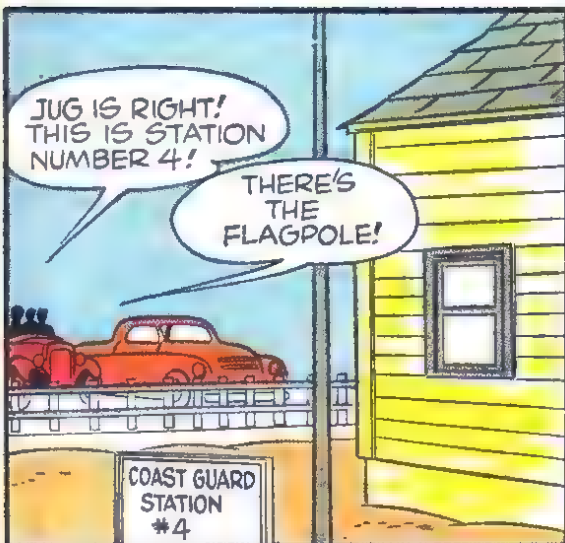
I THINK
THAT'S
THE ONE
ON THE
OTHER
BEACH!

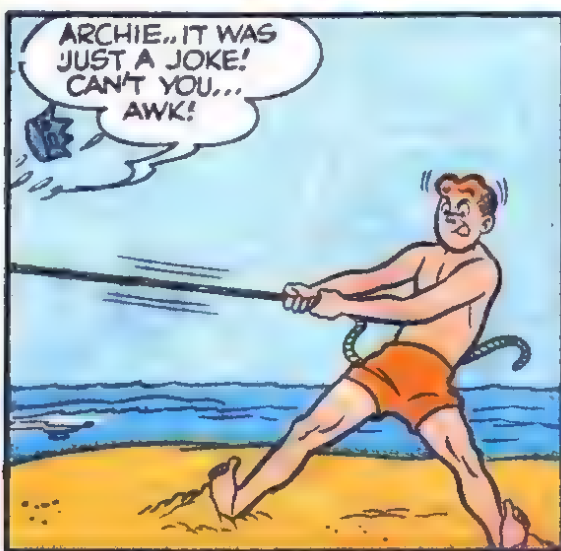
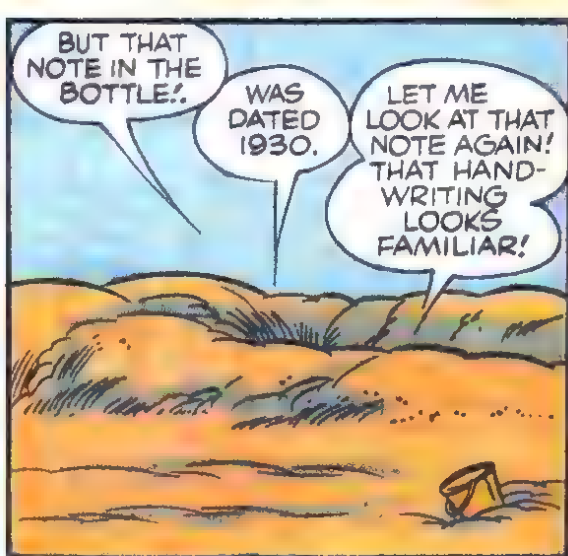
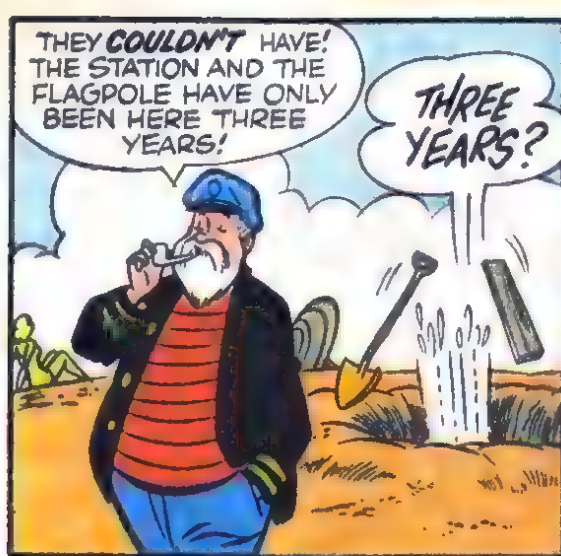


CAN'T, YOU
GO ANY FASTER,
ARCHIE?

SURE, BETTY!
BUT NOT IN
THIS CAR!







THE WORLD OF JUGHEAD

IS OUT OF
THIS WORLD!

IT'S
AN ARCHIE
GIANT
SERIES
MAGAZINE!

...WITH
ASTRONOMICAL
LAUGHS...AT A
DOWN TO EARTH
PRICE!*



MAIL
TO: THE WORLD OF JUGHEAD #14
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

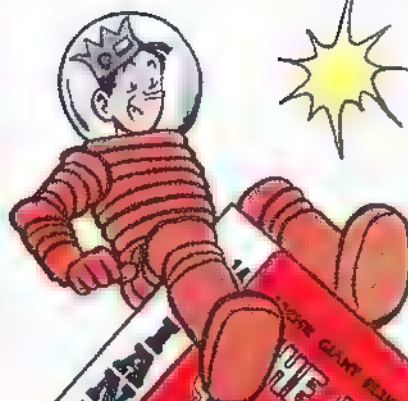
ENCLOSED PLEASE FIND 25 CENTS IN COIN
(*35¢ IN CANADA) FOR WHICH PLEASE
SEND ME THE WORLD OF JUGHEAD No.14
AS SOON AS IT IS OFF THE PRESSES.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

ORDER
YOUR
COPY
NOW!



Jughead

CUPID
CAPER

RONNIE, YOU'RE
WASTING YOUR TIME
TRYING TO MATCH ONE
OF YOUR GIRLFRIENDS
WITH JUGHEAD!

I'LL BET YOU
IT ISN'T
HOPELESS!

THERE ISN'T A BOY
BORN WHO WON'T SUCCEOMB
TO SOME GIRL'S CHARMS!

I'LL PROVE
IT!

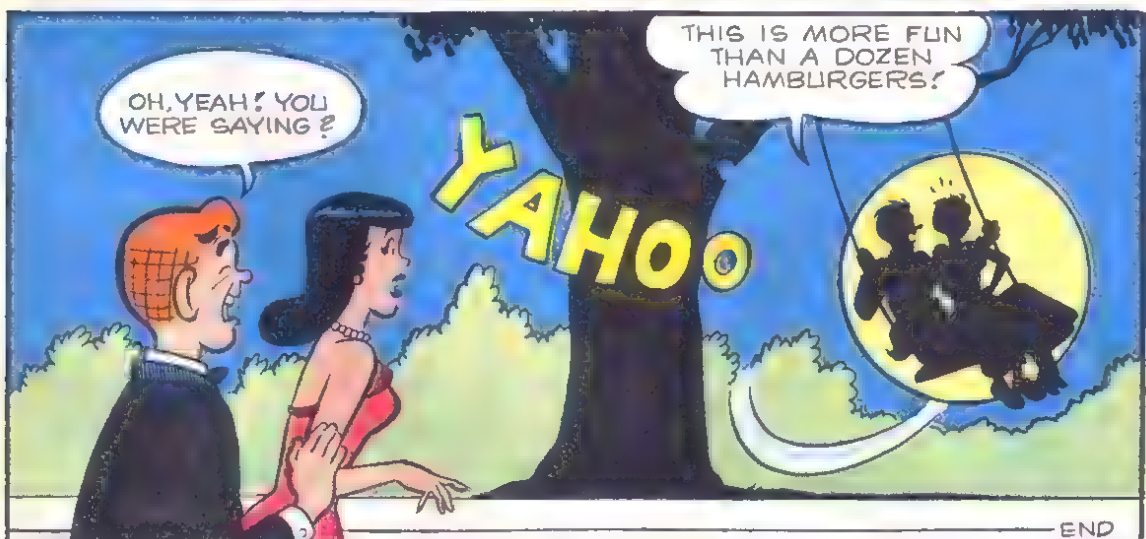
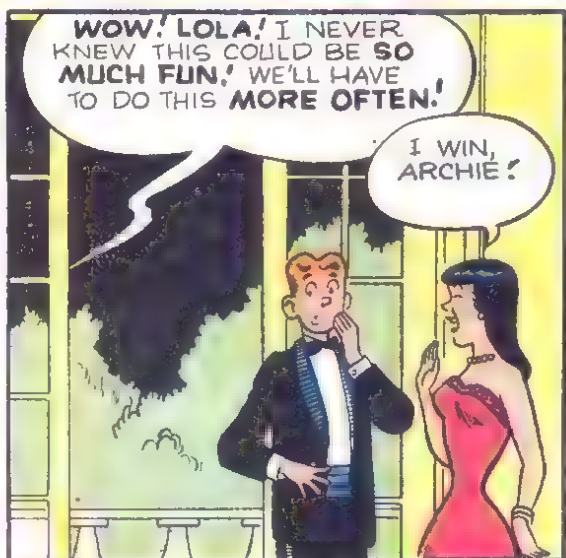
LOLA, I'VE A
LITTLE BET WITH
ARCHIE! -----
DO YOU THINK
YOU CAN GET
THAT BOY TO
KISS YOU?

THAT'S
LIKE ASKING
A FISH IF IT
CAN SWIM!

YOU'RE TALKING TO
A GIRL WHO'S MELTED
SNOWMEN TWICE THAT
SIZE IN JANUARY!
WATCH!

HI,
SUGAR!

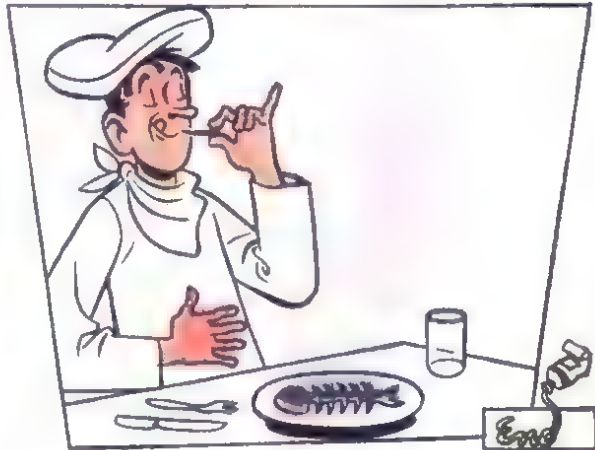
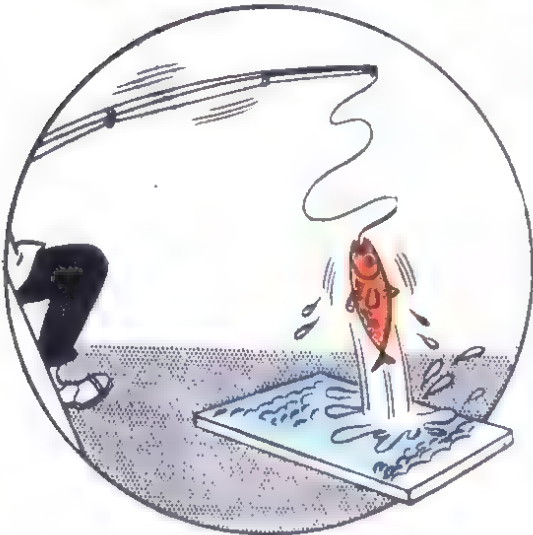
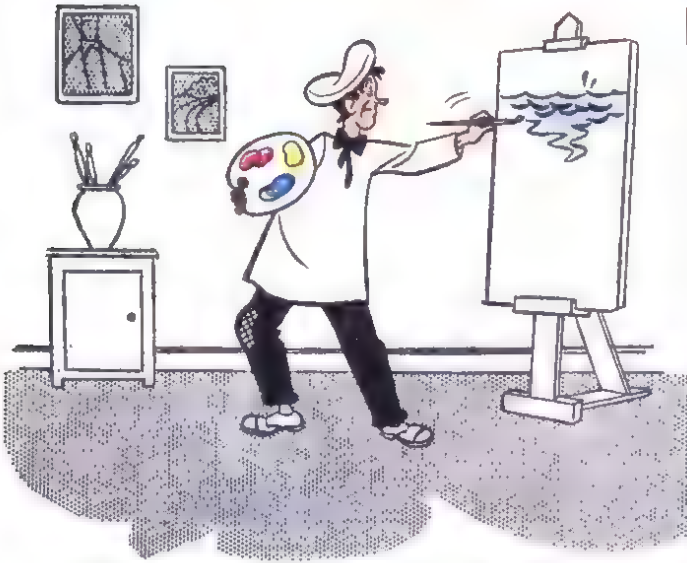
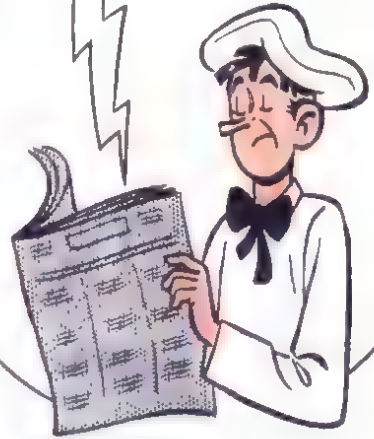
IT'S SO HOT AND
STUFFY HERE! LET'S
GO OUT ON THE
PORCH!



Jughead's dipsy-doodles...

"BLESS MY SOLE"

EAT FISH. FISH
IS A NOURISHING
PROTEIN FOOD.



ROY & AL—the U.S. ROYAL twins

U.S. ROYAL
NOBBY
HEAVY DUTY
\$4.95

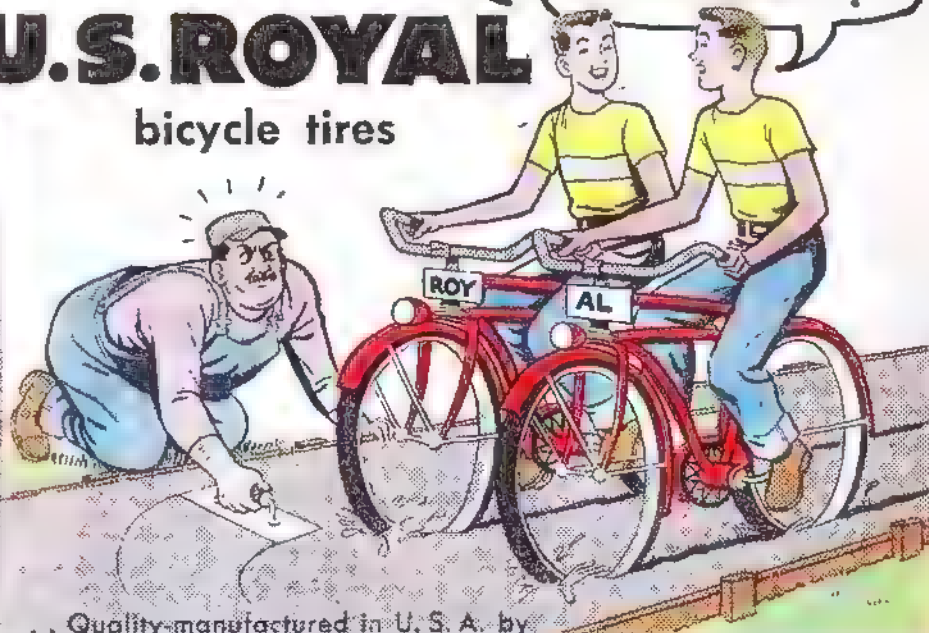
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—a 26" middleweight
tire sells for only \$2.95;
a 26" balloon tire for
only \$3.05 — see your
U.S. Royal dealer
and equip your bike
for safety today.

WITH THESE NEW
U.S. ROYAL NOBBYS
I CAN RIDE ON
ANYTHING!

YOU'RE NOT KIDDIN'!
NOBBYS ARE THE TIRES
THAT GO - WHEREVER
THE GOING IS
TOUGHEST!

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Now you can have automatic gear shifting and power braking just like dad has on his car! Bendix® AUTO-MATIC is completely contained within the rear hub. NO hand controls, NO cables. Foot-operated. You back-pedal slightly to shift gears. Get away like a jet; stop safely, with less effort, in LOW gear. AUTO-MATIC makes bike riding easier, more fun! Make sure your next bike has it! Made in America by Bendix, world's largest builder of brakes.

TRADEMARK



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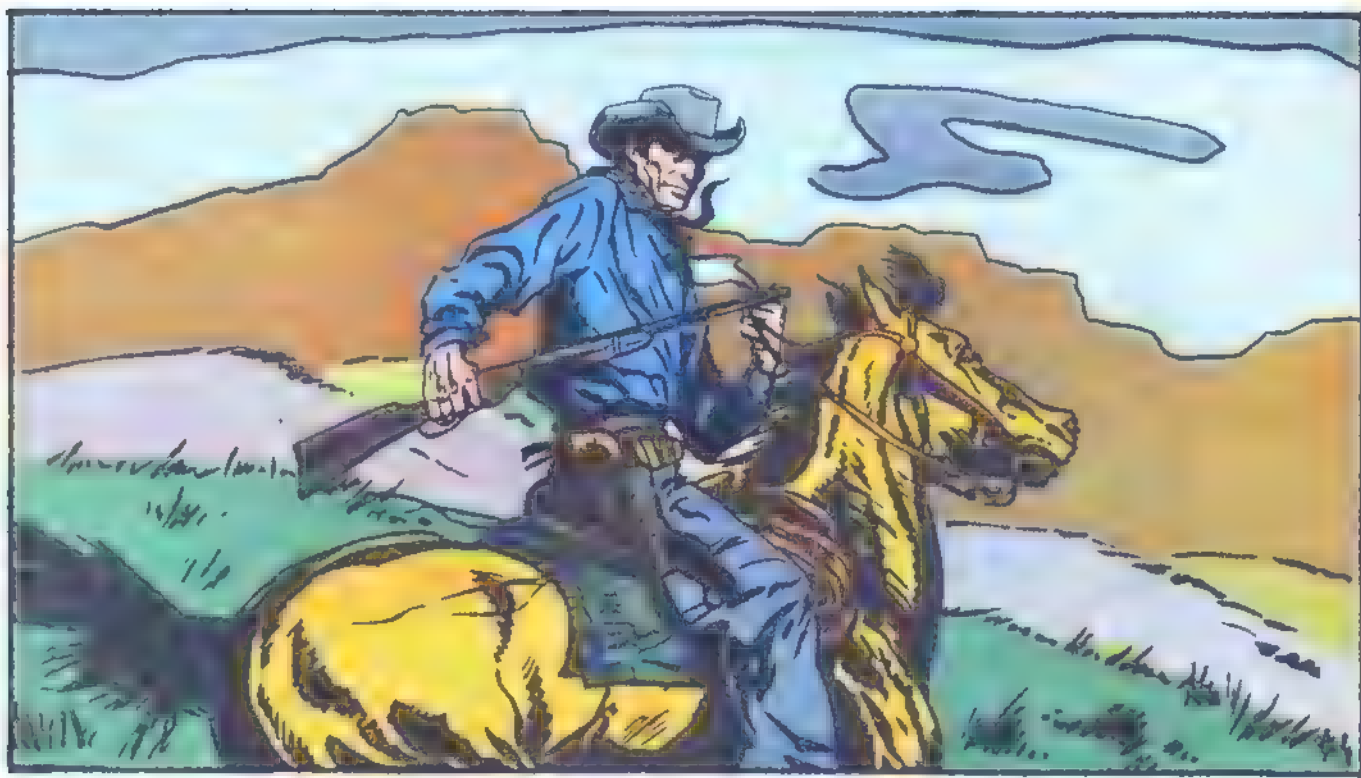
Rush my copy of your
illustrated folder
fully describing the
new Bendix Auto-
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and Power Brake.

Eclipse Machine Division, Dept. A
The Bendix Corporation, Elmira, New York

NAME _____
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GUNS THAT WON THE WEST

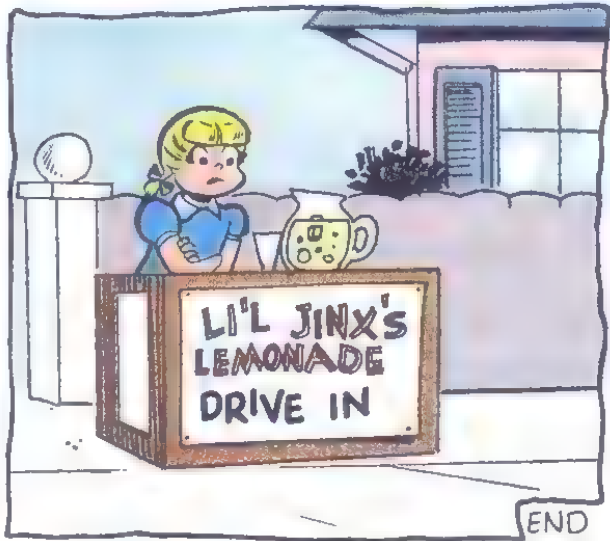
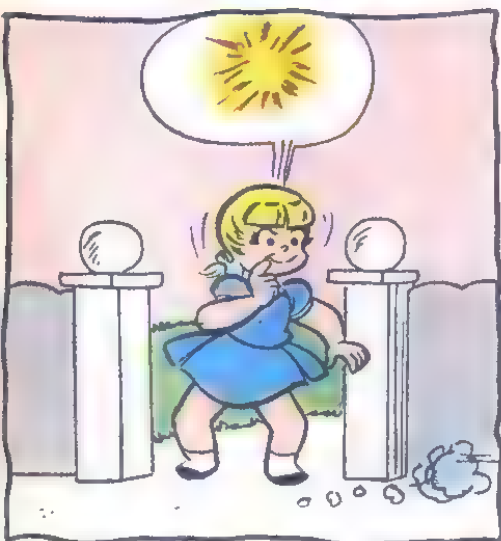
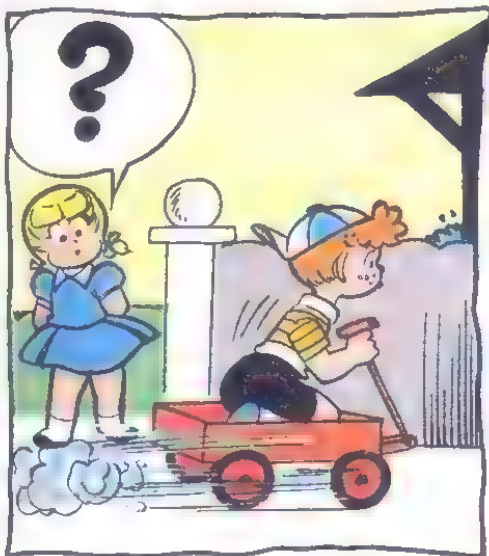
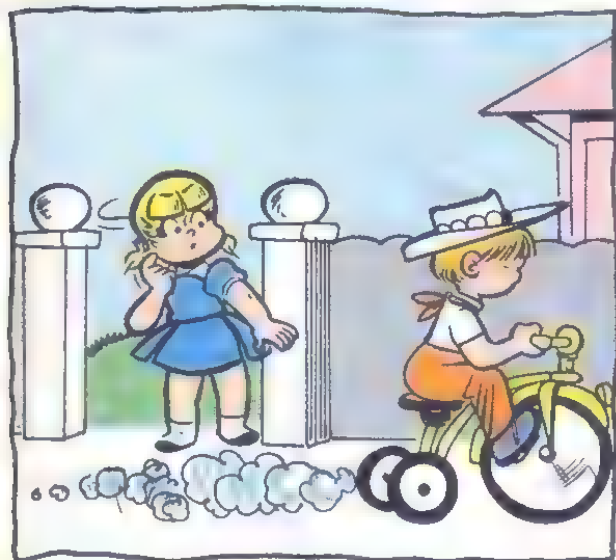
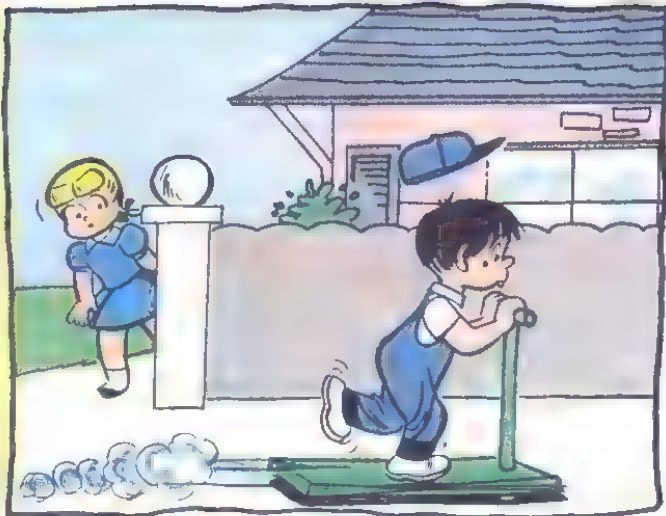
The Spencer Repeating Rifle was born because of a need. Men of that era in American History needed, and desperately, an effective multi-firing cartridge rifle. Both the Henry and the Spencer repeating rifles made their appearance at almost the same time. C. M. Spencer's patent preceded Henry's by seven months. Patent was granted to C. M. Spencer, of South Manchester, Conn., under the date of March 6, 1860.

Army and Navy officials tested both the Henry and the Spencer, and the latter was declared to be superior. In fact both factions in the War between the States, declared that the Spencer was the best weapon in use during the Civil War. After the war, and during the Indian wars, 30,000 .50 caliber Spencer carbines were issued to the troops in the West. Custer's smashing victory over the Indians in the battle of Washita in 1868 was due mostly to the fact that his Seventh Cavalry was armed with the Spencer Repeating Rifle. Later, the army decreed that the Spencer rifle be superseded by the single shot Sharps, and then by the single shot Springfield. It was the latter weapon that Custer's men carried when they rode to disaster and death against the Sioux and Cheyenne at the battle of the Little Big Horn.

Thousands of these rugged Spencer weapons were in use on the great plains by Mountain Men and Buff hunters, until the last of the great herds were destroyed in about 1885. The Spencer Repeating Rifle undoubtedly played a major role in the subduing of the Indian tribes and the winning of the great Western frontier.

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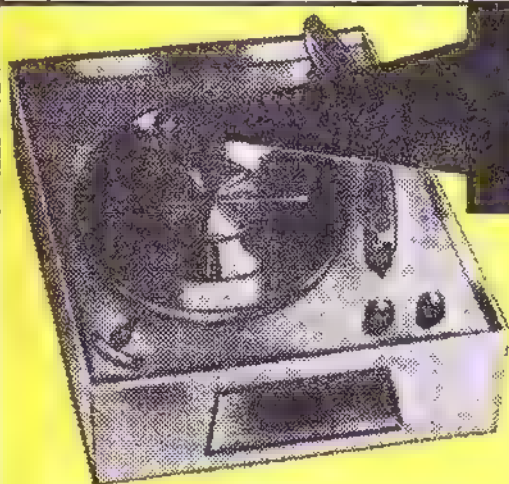
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Kids, now you can cut your own records at home. Sing, tell jokes, record secret conversations, speeches, take off your favorite shows and music, and it's all ready to play back instantly. Put your voice on records, or a pals, or Mom & Dad's and then play it back at home, parties, gatherings, or wherever your family and friends gather

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You receive complete recording equipment, including recording arm and head, microphone, tracking disc, cutting needles, and full supply of blank records. It all attaches to your phonograph, and you're all set to record what you like, where you like and when you like. Takes only 30 seconds, and anyone can operate it. Records at 33 1/3, 45 or 78 R.P.M.'s Only \$6.98 plus 45¢ shipping charges. Additional blank recording disks are available from us at \$3.00 per package of 12.

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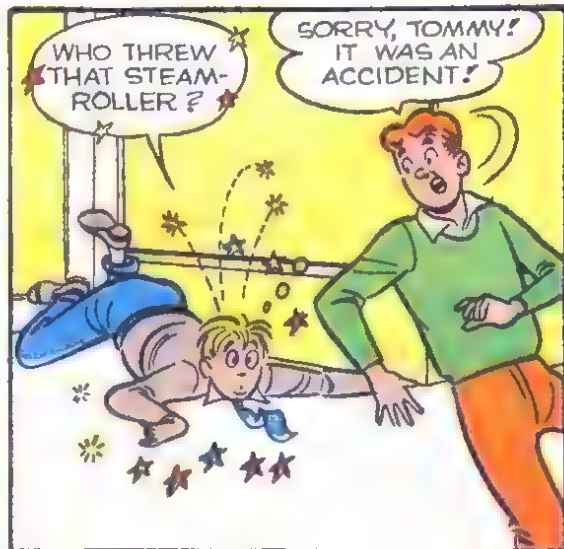
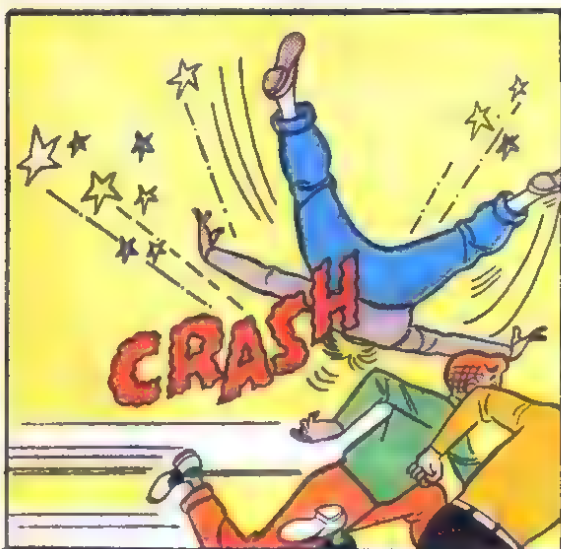
MONEY BACK GUARANTEE

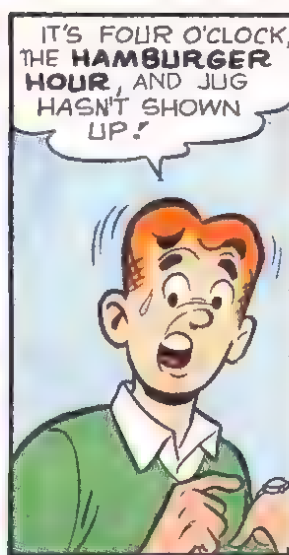
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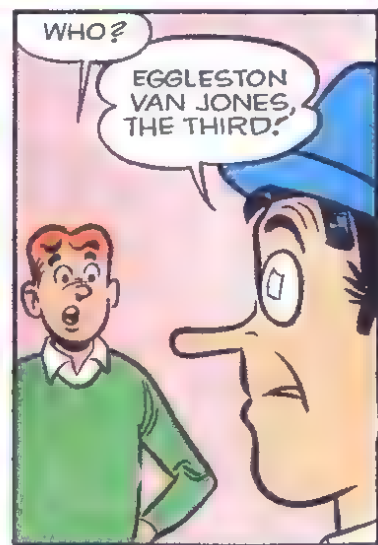
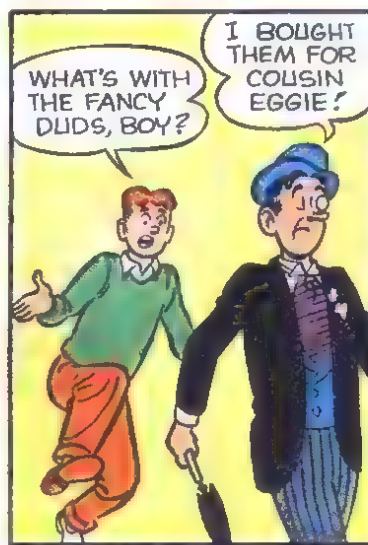
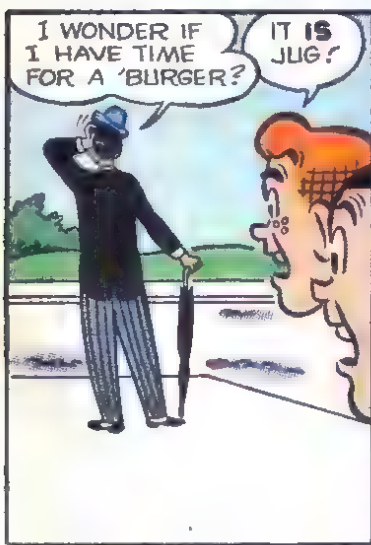
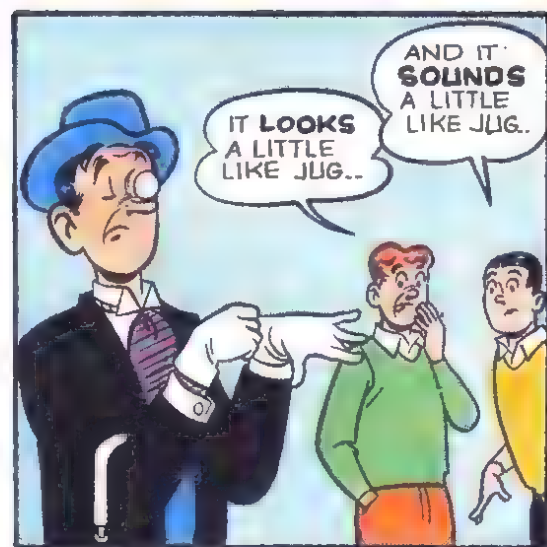
Rush my Voice Recorder at once. If I am not 100% delighted after 10 day free trial, I may return the merchandise for prompt refund of full purchase price.

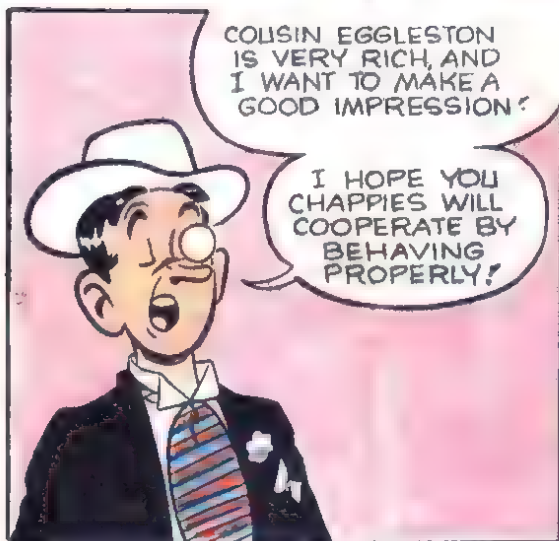
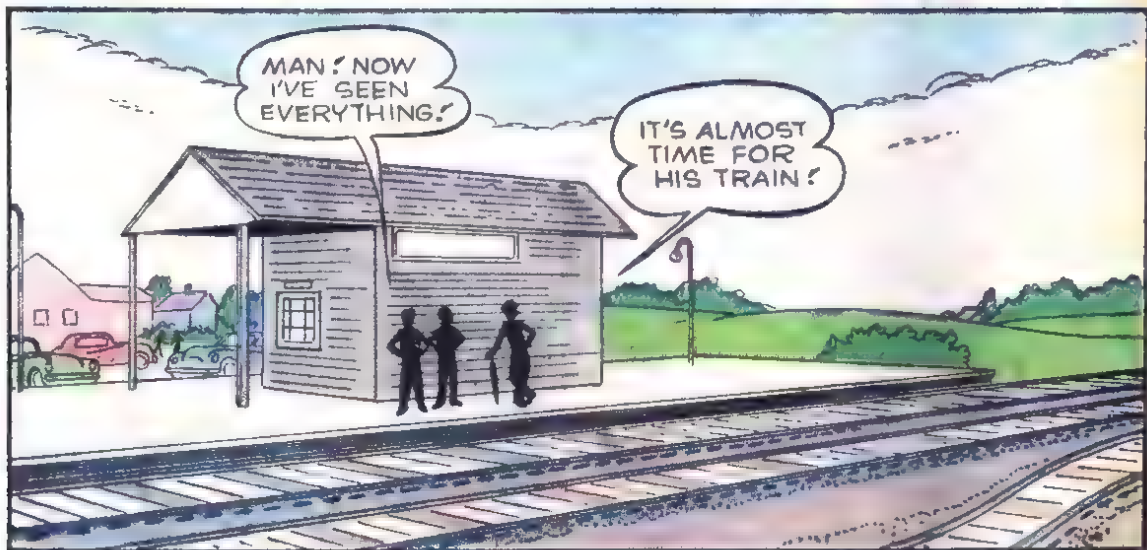
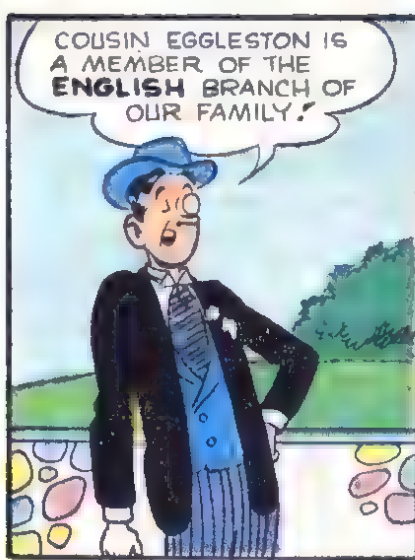
- ☐ I enclose \$6.98 plus 45¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

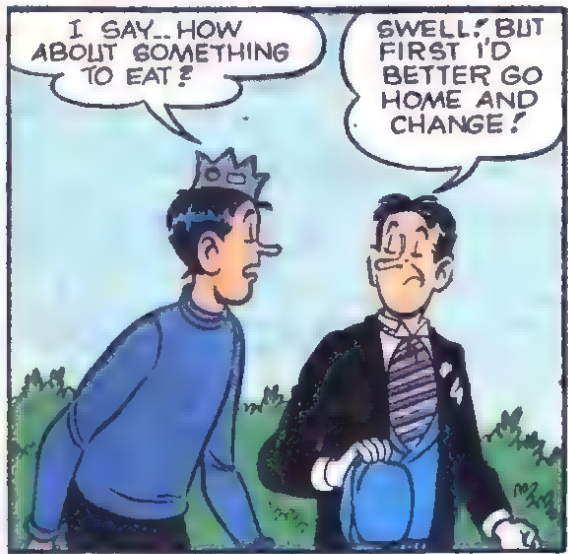
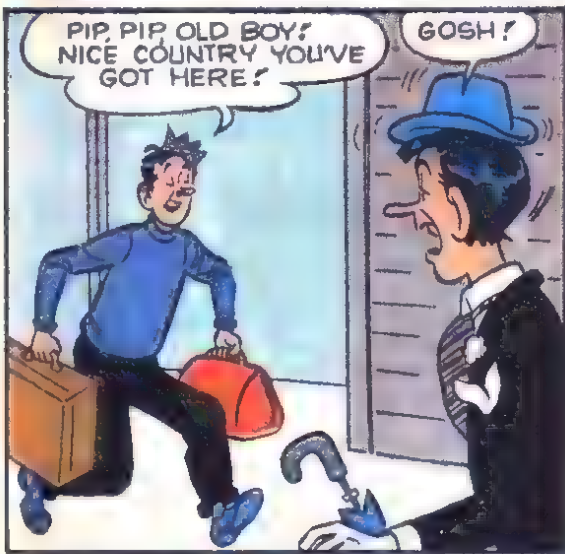
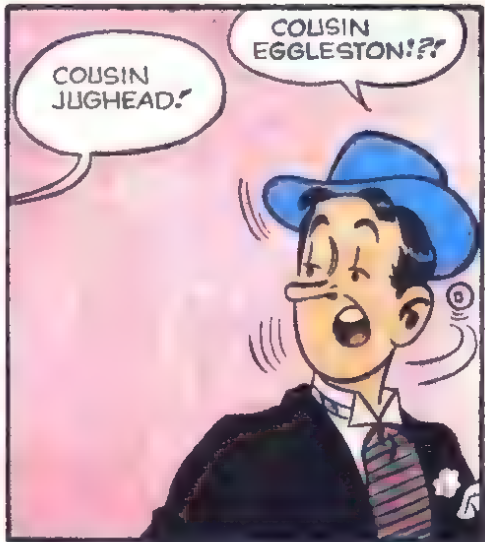
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LATER



WIN A "DIAMOND HUNTING" TRIP

and a

\$500 BOND!



PLUS A \$2,500

DIAMOND RING ...for MOM!



Plus A \$1,000 Value
**FISHIN' TRIP and
A HEDDON'S TACKLE
SET ..for DAD!**



WIN

Exciting News!

Enter this new Contest—easy fun for you, Dad, Mom! Complete the sentence, "A Daisy B-B Gun is the best first training gun because..." in 25 words or less. If you win the Grand Prize you get: a trip to dig for real diamonds; a \$500 U. S. Savings Bond; a \$2,500 value diamond ring for Mom; a \$1,000 value Heddon's tackle outfit and fishing trip for Dad! Plus a free trip for Mom, Dad to go with you to Crater of Diamonds, Murfreesboro, Arkansas!! Contest starts May 1, ends Aug. 1, 1961. Remember, Parents can help you win! Get Rules, Entry Blank now at Hardware, Sports or Department Stores.

75 B-B GUNS GIVEN!

If you don't win the Grand Prize listed above, you can still win one of these 75 Daisy B-B Gun Prizes: 15 Target Specials, 15 Pump Guns, 15 Ricochet Sound Rifles, 15 Anniversary Gun Sets, 15 B-B Six Guns! Tell Dad and Mom they can help you win. Mail coupon!

Enter

DAISY'S 75th DIAMOND BIRTHDAY CONTEST



Model 25
Pump Gun
\$995

or Send for Free Contest Folder with



**ENTRY
BLANK**

MAIL NOW!

DAISY MANUFACTURING COMPANY
Dept. A-101, ROGERS, ARKANSAS, U. S. A.

Send Contest Entry Blank, Rules, Daisy B-B Gun Catalog.

Name _____

St. & No. _____

City _____

Zone _____ State _____

Age on May 1: _____ ☐ Boy ☐ Girl

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DAISY

B-B GUNS and B-B SHOT

OTHER DAISYS
FROM \$595

DAISY GIVES
YOU MORE B-Bs
FOR YOUR MONEY

...ASK DAD... HE HAD ONE!

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DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$75.00 IS YOURS

for selling only 100 boxes of our Christmas Parchment Splendor Card assortment, \$32.50 for selling 50 boxes, \$15.00 for 25 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time.

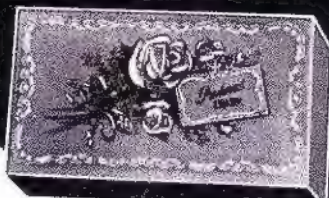
Everyone needs and buys Christmas Cards. Cut out Business Reply Card below — mail it today — and free samples of personalized Christmas Cards and stationery — plus other leading boxes will be sent you immediately on approval for 30 day free trial with full details of our easy money-making plan. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150 — \$250 — \$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.



CHRISTMAS PARCHMENT SPLENDOR ASSORTMENT
21 deluxe parchment cards of rare beauty. Supreme



PARCHMENT CHARM ALL OCCASION ASSORTMENT
21 luxurious parchment cards in 2 popular sizes. Excitingly different



WINTER BEAUTY CHRISTMAS ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning



CHRISTMAS GIFT WRAPPING ENSEMBLE
20 gay, colorful giant sheets plus matching gift tags. Terrific



HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with Holiday sentiments and Scripture Verses. An outstanding box



WHITE ROSE STATIONERY ENSEMBLE
Dainty raised white design on rich blue vellum with charming ribbon tie. Just lovely

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NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

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White Plains, New York

Dept. C-1

CUT OUT BUSINESS REPLY CARD AT RIGHT TODAY FILL IN AND MAIL No Stamp Necessary

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ONLY \$1.98

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- 12 Field Cannon
- 12 Cannon Leaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

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NO C.O.D.'s

Revolutionary War Soldiers

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Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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City

Zone

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